



# #INSPIRANATION

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## **CELEBRATING CREATIVITY AT THE FESTIVAL OF EDUCATION**

**SIGN UP NOW FOR STEAM Co. DAYS  
AND TALKS FOR PRIMARY CHILDREN**

  
**THE SUNDAY TIMES**  
**festival**  
**OF EDUCATION**  
**WELLINGTON COLLEGE**  
June 18-19, 2015

# WHAT AN INSPIRATION



**“CREATIVITY IS AS IMPORTANT  
AS LITERACY”**

**Sir Ken Robinson, No1 TED Talk 2006, 300m viewings**

Inspired by Sir Ken Robinson’s No1 TED talk on creativity in schools, STEAM Co. set out to power communities to inspire primary children with creativity.

They bring creatives, carers, businesses and teachers together and help them run STEAM Co. Days: school days like no other where the children get to choose from up to 20 creative thinking and doing activities from across the critical STEAM Skills of Science, Tech, Engineering, Art and Maths.

The carers that run STEAM Co. Days in primary school can be parents, local companies, even secondary school pupils looking to demonstrate collaboration to boost their OFSTED standing.

Indeed STEAM Co. are currently up for a TES Schools Award with St Saviours C of E Primary in Paddington for Community and Collaboration.



**SHORTLISTED**

**COMMUNITY AND  
COLLABORATION  
AWARD**





# STEAM CO TO POWER ART-MEETS-SCIENCE EVENTS IN UK SCHOOLS



# ACROSS THE NATION



With four years' experience under their belt on a local level, they're now looking to roll STEAM Co. out to every primary school across the UK and are seeking sponsorship, support and connections to make it happen.

They've already received generous help and support from many UK organisations and companies from the RSA to Ford, Lego and Google. Their feature area at the festival – INSPIRANATION – is being sponsored by Barclay's Digital Eagles and supported by Cass Art, Dell and National Grid.



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[barclays.co.uk/digitaleagles](http://barclays.co.uk/digitaleagles)

# DAYS OF ACTIVITIES

Primary children visiting the festival this year will be given a STEAM Co. Passport and be able to try out a range of typical STEAM Co. Day activities at #INSPIRANATION.

This will include Newspaper Engineering, Coder Corner with Barclays Digital Eagles, Rocket Science, T-print studio, Funky Drummers, Animation, Storytelling, U U Ukulele, Improv, Brain Gym and Reinventing Normal.



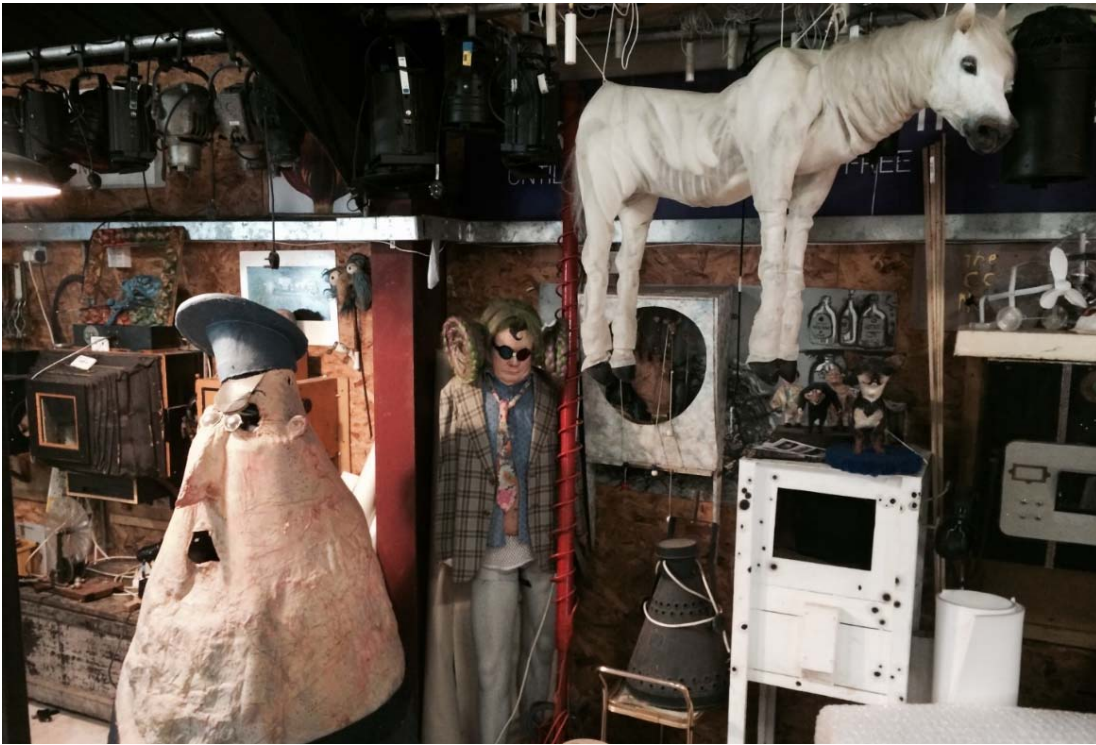


# FORKBEARD FANTASY JOIN US

We're delighted that one of our activities will be an animation workshop led by the amazing Fork Beard Fantasy who describe themselves as Architects of Humour and Invention.

They'll also be given a talk each day and getting everyone involved in a great big group animation.

Here are a few photos from our trip to their studio in deepest Somerset recently.



# DAYS OF TALKS



The talks at the Festival won't just be for the grown-ups this year, as STEAM Co. will be producing a complete line up of inspiring hourly short talks for primary children.

Confirmed speakers at #INSPIRANATION include #inspirator and inventor Dominic Wilcox (who is just back from tea with the Queen at Buckingham Palace), Newspaper Engineer Darcy Turner, Tom Morley (drummer with Scritti Politti), Prof. Guy Claxton, Dame Julia Cleverdon of Prince Charles' Business in the Community and a special guest appearance by Sir Isambard Kingdom Brunel with many more TBC.





# CREATIVITY DEBATE : 2PM THURS



**Chair: Mike Ramsden**  
Broadcaster and consultant



**Rachel Snape**  
Headteacher, The Spinney Primary



**Donald Clark**  
Technology evangelist



**Becky Carlzon**  
Teacher, Christ Church Infants



**Jolyon Rubinstein**  
Comedian and campaigner

## Are we teaching creativity out of our children?

Like buses, two milestone books came along this year about the way we educate our children – ‘Educating Ruby’ from Prof Guy Claxton/Prof. Bill Lucas and ‘Creative Schools’ from Sir Ken Robinson, seen by many as an overdue follow up to his No. 1 TED talk on creativity in schools, which inspired the formation of STEAM Co.

This debate on Thursday at 2pm will discuss ‘creativity’ in education and surely be one of the hottest sessions at this year’s festival, providing conversation starters for Thursday’s social and setting us all up for eagerly anticipated keynotes from Sir Ken Robinson and Prof Guy Claxton on Friday 19<sup>th</sup> June.



# READ ALL ABOUT IT



For the full line up of activities and talks, be sure to look out for #INSPIRANATION NEWS – the newspaper that STEAM Co will be publishing to be given out at the festival.



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The power to do more



STEAM CO

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